



— CHAN BROTHERS GROUP OF COMPANIES —



**FOR IMMEDIATE RELEASE**

**Singapore – 30 July 2018**

## **Chan Brothers Travel Unveils Travel Trends at Travel Revolution 2018 – The Event**

Singaporean's appetite for travel remains unabated as seen from the response at Chan Brothers Triple Bonanza Travel Fair held earlier this month on 21 and 22 July. Destinations trending evident from bookings during the event include Europe, Japan, Korea, Taiwan, China and Australia. Riding on the wave of demand, Chan Brothers Travel unveils the line-up of burgeoning travel trends ahead:

### **Off-the-Beaten-Path Destinations for Unique Travel Experiences**

For a travel masterclass, venture to the lesser-known destinations or more remote places, perfect for the intrepid traveller looking for an adventure. Experience the thrill of dune bashing at the 'Inland Sea' or Khor Al Adaid, Qatar's most impressive natural wonders and feel the vibe of Qatar while you explore its iconic attractions and cultural monuments with the [5 days Qatar, The Desert Diamond](#) from \$1738 and 2nd pax flies free from \$938; or discover the mysteries of the Silk Road as you journey through the [10D Yuk Pergi Uzbekistan With Warna 94.2FM DJ AB Shaik and Ria 89.7FM DJ Fiza O](#) departing December 12, featuring the Kukeldash Madrasah, one of the major ancient madrasahs in Central Asia and the unique desert flora and fauna of Kyzylkum Desert, also known as Red Sand Desert.

### **More in-depth experiences with small group tours**

With a smaller minimum group size of 6 to 15 travellers and more confirmed departures, small group tours feature benefits from travelling with like-minded people, going off the beaten track led by experienced professionals to greater flexibility of the itinerary and travel schedule. One can get to truly experience the country from the inside out with more in-depth and authentic experiences such as unique home stays in local communities and more.

Explore the mysterious North Korea with the [10 days Inside Mythical North Korea](#) from \$2398, with an exclusive chance to witness Mass Game, the world's largest mass performance in September, where 100,000 performers participate in massive synchronized displays of gymnastics and dance. Visit the famous Panmunjom DMZ, a 4 kilometres wide, 240 kilometres long buffer that separated both North and South Korea and take a ride on Pyongyang Metro Train, one of the deepest commuter systems in the world that is buried 100 metres



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underground. Alternatively, embark on an adventure through Golden Circle, southern Iceland’s most popular tourist route with the [10 days Iceland and Aurora Glacier Explorer](#), stopping by Thingvellir National Park, the first national park in Iceland and a UNESCO World Heritage Site, plus a visit to Skaftafell National Park where your glacier encounter will culminate with a glacier walk under the supervision of a certified glacier guide at Svinafellsjokull, part of Vatnajokull Glacier, the largest glacier in Europe.

### **Unconventional Touring**

Glamping, or glamorous camping, takes you away from the bustling city and brings you a step closer to Mother Nature without sacrificing familiar comforts like a bed and toilet facilities. Not sure where to begin? Head Down Under with the [8 days Glamping Up Sydney and Surrounds Self-drive Convoy with UFM100.3 DJ Weilong](#) departing December 8, which includes a 2-night glamping experience with a Aussie dinner and campfire, and a Bigfoot Adventures – a huge 4WD open sided tractor-bus drive up to 1000ft elevation on the historic property of Coolangatta Estate.

Get creative and be a star in our travelogue, a one-of-a-kind professionally produced video memento for lifetime memories and keepsake with the [8 days My Star Guest in Central Japan Autumn Festive Route](#) departing October 5, while you roll up your sleeves in a DIY food replica session making wax tempura or partake in the Takayama Autumn Festival Celebration with an opportunity to see a parade of spectacular floats that date back from the 17th century and mechanical marionette puppets known as karakuri ningyo performing along the streets. Otherwise, create your swoon-worthy insta-photos with the [“My Travel Photographer” Series – 14D Peru and Bolivia](#) departing February 6, travelling with a professional photographer who will document and capture your vacation moments, allowing you more time to fully enjoy your holiday.

### **Favourite Family Holiday Destinations**

With the year-end holidays fast approaching, start planning ahead for your next family getaway with favourites such as the [14 days Eastern USA and Canada Supersaver](#) from \$3738 plus 50 percent off 2nd pax at \$1869 and visit the iconic White House in Washington DC or satisfy your sweet tooth at the original Ben & Jerry’s Factory Tour. For a more relaxing vacation, go on the [18 days Alaska, Canadian Rockies + Whistler Cruise Tour](#) featuring scenic views of the highest point in the Canadian Rockies, Mt. Robson Provincial Park which is 3,954m high and is covered by snow all year round and a visit to the Jewel of the Canadian Rockies, the famous Lake Louise. With the convenience and proximity of onboard accommodation, a wide range of activities to appeal to family



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members with differing interests and flexibility of time to be spent together bonding or apart pursuing individual interests, cruising provides the perfect opportunity for multi-generational families to travel together.

### **Event Highlights**

With plenty of attractive travel deals to be snagged, there has never been a better time to plan a trip. Take advantage of these revolutionary deals including:

- 2nd pax travels free for any selected Asia or China package tour\*
- 2nd pax travels at \$3 for any selected Dubai, Europe or Turkey package tour\*
- 2nd pax flies free for any selected Asia, New Zealand or Qatar package tour\*
- 50 percent off 2nd pax for any selected Asia, China, Europe, South Africa or USA package tour or cruise holiday\*
- Early Bird Bonus: Plus up to \$400 off per room or cabin for any selected Asia, Australia, China, Europe, Exotic, New Zealand or USA package tour or cruise holiday departing Jan to Mar\*
- Family Bonuses:
  - o Plus up to \$400 off per family (3gen) for any selected Australia, China, Europe, Exotic or New Zealand package tour\*
  - o 1st child flies free for any selected Asia package tour\*
  - o Child cruises free for any selected cruise holiday\*

Those who pay with their Citibank cards get additional up to \$50 off for selected package tours and a free 20" / 24" / 28" New Yorker 8-wheeler Spinner luggage and Loqi Foldable Bag with \$2800 / \$3800 / \$5800 charge respectively for new bookings only, while stocks last. Other bonuses with any booking includes a free Marigold yoghurt drink plus a chance to win return FlyBag air tickets to Honolulu by Scoot, Swiss luxury watch, Longchamp handbag, OTO pocket spa, Nescafe coffee maker and more in the instant, sure win "Spin & Win".

Images may be downloaded [here](#) by 3 August 2018.

### **Travel Revolution 2018 – The Event onsite media contact:**

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**Travel Revolution 2018 - The Event**

**革新旅游 2018 顶级盛会**

**3 - 5 August (Friday - Sunday)**

**8 月 3 至 5 日 (星期五至日)**

**11am - 9.30pm**

**上午 11 时至晚上 9 时半**

**Marina Bay Sands Level 1 Expo Halls A & B**

**滨海湾金沙 1 楼 A 及 B 展厅**

**Chan Brothers Travel (Booth A4)**

**曾兄弟旅行社 (A4 展台)**

**Chan Brothers Worldwide Cruise Centre (Booth C36)**

**曾兄弟世界邮轮中心 (C36 展台)**

**Chan Brothers Express - Club Med Leading Booking Centre (Booth D32)**

**Chan Brothers Express - 地中海俱乐部领先预订中心 (D32 展台)**

**Asia Global Vacation (Booth D36)**

**环亚旅游 (D36 展台)**

**Chan's World Holidays (Booth D39)**

**曾兄弟世界旅游 (D39 展台)**

**Free Admission**

**入场免费**

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**[About Chan Brothers Group of Companies](#)**

Chan Brothers Group maintains an uncompromising commitment to offering the highest standards of product integrity, outstanding service, brand reliability and financial stability. Customers can buy with absolute confidence and trust that only the highest standards will be delivered.

Chan Brothers Group of companies encompasses:

**Asia Global Vacation**, specialising in affordable good value tours for your dream vacation including the Euroworld brand, your gateway to flexible and affordable Europe travel;

**Chan Brothers Express**, Club Med leading booking centre;

**Chan Brothers Worldwide Cruise Centre**, your first port of call for the voyage of your dreams;

**Chan's World Holidays**, company-owned franchise shop cum bespoke travel agency specialising in off-the-beaten-track unusual vacations and Muslim tours