



EMBARGOED TILL 2 JULY 2018

Singapore – 26 June 2018

Going Beyond 50 Years With Our 10th Platinum Win in Reader's Digest Trusted Brand 2018

With consecutive platinum award wins 10 years in a row, Chan Brothers Travel maintains an outstanding reputation of trust and commitment to excellence. In today's rapidly changing consumer landscape where services and brands come and go, being awarded the Reader's Digest Trusted Brand Platinum Award signals the ultimate vote of consumer confidence and demonstration of excellence in the 6 core qualities: trustworthiness, image credibility, quality, value, understanding of customer needs and innovation. Chan Brothers Travel is inspired by this vote of consumer trust and confidence, and impassioned to elevate travel service excellence to greater heights with continued innovation, better quality and greater value.

In appreciation of being awarded the ultimate seal of consumer approval, a victory worth celebrating with prized deals worth sharing awaits at **Chan Brothers Celebration Sale** from 6 to 8 July 2018 (Friday to Sunday).

"We are proud and honoured to be awarded platinum once again in the Reader's Digest Trusted Brand 2018 for the 10th year running, which reaffirms our position as Singapore's leading travel agency," said Anthony Chan, Managing Director, Chan Brothers Group. "We will continue to champion what we have been doing for over 50 years — to be the beacon in travel service excellence, constantly innovating with new travel products and services, and consistently delivering increased value and satisfaction to the consumer."

Prized deals include 1-for-1 tours, up to \$1400 off per couple for any selected Australia, China, Europe, Exotic, New Zealand or USA package tour; 50 percent off 2nd pax for any selected Asia package tour or East Africa small group tour and child flies or cruise free for any selected Asia package tour or cruise holiday. Those who pay with their Citi Credit cards get a limited edition 28" New Yorker trolley luggage with \$5,800 charge, while stocks last. New Citi Credit cardholders will also enjoy \$150 off on top of final offers when they apply for a Citi Credit Card with a minimum \$500 charge.

Europe on a budget

Chan Brothers Travel has got you covered with the expanded range of Supersavers boasting bang for your buck with comprehensive touring and quality yet value accommodation. The [11 days Balkans Supersaver with Outlet](#)

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[Shopping](#) starts from \$2498 (excluding taxes), plus up to \$1400 off per couple, featuring the trending southeastern region of Europe and its cobblestoned streets, fairy-tale forests, medieval towns, ancient ruins with a spot of outlet shopping. Alternatively, opt for the [10 days Discover the Caucasus](#) from \$2598 (excluding taxes), plus up to \$1400 off per couple, boasting Mediterranean and European cultures being on the edge of Europe and Asia.

More in-depth experiences with small group tours

With a smaller minimum group size of 6 to 15 travellers and more confirmed departures, small group tours feature benefits from travelling with like-minded people, going off the beaten track led by experienced professionals to greater flexibility of the itinerary and travel schedule. One can get to truly experience the country from the inside out with more in-depth and authentic experiences such as unique home stays in local communities and more.

Now you can truly experience the vast wildlife, large plains and rich tribal culture that East Africa offers in the [10 days Kenya and Tanzania Wildebeest Migration](#), with the most intimate wildlife encounter from inside a safari vehicle and watching the great annual migration of massive herds of wildlife from Serengeti National Park in Tanzania to Maasai Mara National Reserve in Kenya between July and October. Tour prices start from \$7088 (excluding taxes), plus up to \$1000 off 2nd pax. Alternatively, start off with [9 days Kenya Safari Explorer](#) from \$5388 (excluding taxes), plus up to \$500 off per couple, featuring the ultimate “Beast of a Feast” dinner where a variety of meats including ostrich, crocodile and camel, are roasted over charcoal and carved at your table.

Chan Brothers Celebration Sale
6 to 8 July (Friday to Sunday)
Chan Brothers Travel Powerhouse
Fook Hai Building Level 1 & 7

曾兄弟酬宾大回馈
 7月6至8日(星期五至日)
 曾兄弟全方位旅游总汇
 桥南路福海大厦1及7楼

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About Chan Brothers Group of Companies

Chan Brothers Group maintains an uncompromising commitment to offering the highest standards of product integrity, outstanding service, brand reliability and financial stability. Customers can buy with absolute confidence and trust that only the highest standards will be delivered.

Chan Brothers Group of Companies encompasses:

Asia Global Vacation, specialising in affordable good value tours for your dream vacation including the Euroworld brand, your gateway to flexible and affordable Europe travel;

Chan Brothers Express, Club Med leading booking centre;

Chan Brothers Worldwide Cruise Centre, your first port of call for the voyage of your dreams;

Chan's World Holidays, company-owned franchise shop cum bespoke travel agency specialising in off-the-beaten-track unusual vacations and Muslim tours