



CHAN BROTHERS GROUP OF COMPANIES



**FOR IMMEDIATE RELEASE**

**Singapore - 18 February 2016**

## **Chan Brothers Travel Unveils 2016 Travel Trends at Travel Revolution 2016 - The Event**

Destinations trending evident since the new travel booking season commenced in the last quarter of 2015 include China, Europe, Japan, Korea and regional cruises. Riding on the wave of demand, Chan Brothers Travel unveils the lineup of burgeoning travel trends ahead:

### **Kudos to Udo Island's Canola Blossoms**

Floral enthusiasts can delight in the sunshine rapeseed fields of Udo Island in the **8 days Grandeur of Korea** (exclusive offering by Chan Brothers Travel), situated off the eastern coast of Jeju Island. The island boasts fertile soil, abundant schools of fish, and scenic sights; local heritages (female divers, stone walls, and stone tombs) as well as natural attractions abound, making it a miniature of Jeju Island. Not to be missed on Udo Island is Seobin Baeksa (a white beach designated Natural Monument No. 438) which has appeared regularly in films and TV commercials thanks to its breathtaking white sand and emerald sea.

### **Up Close and Personal in the Arctic Kingdom of the Ice Bear**

The word Arctic comes from the Greek "arktos", which means "bear" and the Svalbard archipelago (only a 1,000 kilometres south of the North Pole) has one of the largest polar bear populations in the world, with more than 2,000 of these marine mammals. Chan Brothers Worldwide Cruise Centre breaks new ground with the launch of the [12 days Polar Bear Expedition Cruise Tour](#) onboard m/v Ortelius. Catch walruses, seals, ubiquitous reindeers, ice-white beluga whales, countless nesting birds, Arctic foxes, polar bears and if you are lucky, even blue whales in the wide expanse of wilderness and towering glaciers.

Short and long haul fly cruises with durations of over a week, i.e. cruises departing from port of calls beyond Singapore, continue to make waves with the agency registering a 30 percent growth for 2015 over 2014. The advantages of booking a fly cruise with a travel agency are clear. A travel agency offers a one-stop shop that ensures vital arrangements such as confirmed flights, cruise arrangements, pre- or post-cruise accommodation, land tours and transfers are in sync; offers escorted cruise tours with seasoned tour managers on hand to take care of pre- and post-cruise touring needs and cruise programmes with port taxes, cruise and land tour tipping costs already included so there are no nasty surprises at the end of the holiday.



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### Resurgence of South Africa

Demand for travel to South Africa looks set to make a comeback evident from increased enquiries and bookings as the World Health Organisation declares the end of the most recent outbreak of Ebola virus disease in Liberia and says all known chains of transmission have been stopped in West Africa. Travellers can opt from the [7 Africa programmes](#) on the east and southern regions covering South Africa, Botswana, Ethiopia, Kenya and Tanzania. Highlights include a unique steam train dining experience while watching the awe-inspiring Victoria Falls on the Zambezi River, forming the border between Zambia and Zimbabwe.

### Free & Easy+

Soak up the ethereal light of summer in Iceland where the sun never sets and nature is at its full and mighty glory in the [10 days Iceland Midnight Sun Convoy](#) under Chan Brothers Free & Easy+. Visit the legendary Icelandic landmarks featured in the hit TV series “Game of Thrones” on this thoroughly entertaining tour of some truly awe-inspiring film locations or go on speleology tour to unique locations in Iceland’s most spectacular lava tube caves and craters to view the volcanic veins.

Catering to the rising demand of travellers wishing to experience the world in their own favourite ways minus the hassle of planning, the agency has put together a bucket list of diverse free and easy+ holidays all under one roof. From self-drive road trips, rail journeys, resort retreats, island getaways, urban sojourns, adventure escapades to epicurean pilgrimages, there are plenty of options for everyone.

### Fiji, Where Happiness Finds You

Blessed with 333 tropical islands in the heart of the South Pacific, Fiji looks set to rival Maldives as the next premium island getaway on one’s bucket list. Fiji’s white sand beaches and pristine, crystal-clear ocean waters offer an ideal vacation destination for divers, honeymooners and families, or simply, those looking to relax and get away from it all. Riding on Fiji Airways’ new twice weekly direct flights to Nadi from April, go island hopping from the main Denarau Island to Mamanucas’ chain of 20 islands with surroundings beautiful enough to star in “Cast Away” and “Survivor: Fiji”. The newly launched [8 days Fiji Island Hopping](#) series under Chan Brothers Free & Easy+ comprise resort or villa stays on private beach islands with surreal names such as Treasure Island and Castaway Island among others.

Those who pay with their Citibank cards get additional up to \$50 off for selected package tours and limited edition cabin / 24” / 28” trolley luggage with Swarovski® Crystals with \$2499 / \$3499 / \$5499 charge respectively. Get up to \$888 Travel Bonus for your next holiday when you book long haul Free & Easy+ holidays of minimum \$2500 per booking. Other bonuses with any booking include free goody bag and yogurt drink and



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chance to win premium bottled honey, gift hampers, branded cookware and more in the instant, sure win “Click, Spin and Win”.

**Travel Revolution 2016 – The Event onsite media contact:**

Jane Chang | M: 9758 0868

Head, Marketing Communications | **Chan Brothers Travel Pte Ltd**

<b>Chan Brothers Group of Companies</b>	曾兄弟集团旗下公司
<b>Travel Revolution 2016 - The Event</b>	革新旅游 2016 - 顶级盛会的曾兄弟旅行社展台
<b>26 - 28 February (Fri - Sun) 11am - 9.30pm</b>	2月26至28日(星期五至日)上午11时至晚上9时半
<b>Marina Bay Sands B2 Expo Halls D - F</b>	滨海湾金沙地下2楼D至F展厅
<b>Free Admission</b>	入场免费

**Issued by:**

Chan Brothers Travel Pte Ltd  
150 South Bridge Road  
#07-01 Fook Hai Building  
[www.chanbrothers.com](http://www.chanbrothers.com)

**Media contact:**

Jane Chang  
Head, Marketing Communications  
T: 6212 9658    M: 9758 0868    F: 6533 5617  
Email: [jane\\_chang@chanbrothers.com.sg](mailto:jane_chang@chanbrothers.com.sg)

**About Chan Brothers Group of companies**

Chan Brothers Group maintains an uncompromising commitment to offering the highest standards of product integrity, outstanding service, brand reliability and financial stability. Customers can buy with absolute confidence and trust that only the highest standards will be delivered.

Chan Brothers Group of companies encompasses:

- Chan Brothers Worldwide Cruise Centre**, your first port of call for the voyage of your dreams;
- Asia Global Vacation**, specialising in affordable good value tours for your dream vacation including the Euroworld brand, your gateway to flexible and affordable Europe travel;
- Chan's World Holidays**, company-owned franchise shop cum bespoke travel agency specialising in off-the-beaten-track unusual vacations and Muslim tours;
- Chan Brothers Express**, Club Med leading booking centre