



CHAN BROTHERS GROUP OF COMPANIES



FOR IMMEDIATE RELEASE

Singapore - 18 July 2016

***The battlefield of the best deals begins at
Chan Brothers Deals Of The Season Travel Fair***

After the rollercoaster ride in the first half of the year, consumers have spoken and unleashed their pent up demand for travel, evident by the strong performance at the recent slew of travel events in July. Riding on this wave, the 51-year-old agency is not holding back at the twice-yearly and much anticipated Chan Brothers Deals Of The Season Travel Fair. The travel main event promises a battlefield of the best deals come Sunday, 31 July at Suntec Singapore level 4 Hall 404.

Racing Through America

Looking for an alternative way of travel? Take the plunge in the [11 days Ultimate Race of West America](#) and experience the adrenaline rush. Embark on various missions in each city only disclosed during the tour and unlock hidden surprises on the go for the next destination as you traverse from metropolitan Los Angeles to desert city Nevada and end in the bustling city of San Francisco.

Fuss-free Self Discovery

The new line of Semi Tours to Europe, Japan, Korea and Taiwan cater to burgeoning savvy travellers who appreciate choice and flexibility in a holiday without the groundwork hassle, essentially that something in between. Semi Tours are positioned to be the new buzzword in travel, offering a solution for new age travellers searching for fuss-free self discovery.

For instance, the **8 days Central Japan Semi Leisure Tour** includes 1 night accommodation at an authentic onsen resort in Nagano, 2 UNESCO World Heritage Sites of Shirakawa-go and Kyoto; and 2 free days in Osaka and Tokyo for local dining and shopping at one's own leisurely pace.

The advantages of Semi Tours are abundant and here are just a few.

Best of Both Worlds Enjoy the perfect combination of a package tour and a free and easy holiday

Maximum Flexibility Do as much or as little as you please

Discovery Tours At Your Own Pace A more in-depth holiday experience, only when you feel up to it

Fuss-free Vacations Have the groundwork of your flight, accommodation and transportation all taken care of

More Savings Pay only for what you want in a vacation, nothing more



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Lady First Tours

Lady First is the longest-running Taiwanese variety television show on beauty, fashion and lifestyle hosted by Taiwanese fashionista queen, Pauline Lan, together her stylist-compatriots Kevin Chou, Xiao Kai and Wu Yi Lin. Ardent viewers can now look forward to the travel agency's exclusive Lady First tours to Japan, Korea and Taiwan as featured in the first overseas spin-off, Lady First - Singapore.

Go on an immersive Hallyu drama-inspired themed tour based on the hugely popular South Korean TV drama serial, "Descendants of the Sun" (DOTS) in **8 days K-style Korea**; take a dip in Zao Onsen, known as the spring of beauty and health as the hot spring is said to possess curative properties for the skin in the [7 days Yamagata Snow Monsters and Tokyo](#); or retreat from the frenzy of modern life and relax your muscles with a therapeutic hot spring bath in a private hot spring in your room in the **6 days Taiwan LOHAS experience**.

Charting the Waters and Sky with Year-end Charters

This winter, stay 7 nights on board an exclusive charter cruise in the **11 days Danube River Cruise** departing on November 19 featuring an indulgent style of touring Eastern Europe with the luxury of cruising at night, bringing you from port to port and spending your day sightseeing. Meander from Czech Republic to Germany, Hungary, Slovakia and Austria.

The travel agency is also launching its year-end charter flights to Taiwan for the tenth consecutive year on China Airlines. Go strawberry picking before you wind down in your private in-room hot spring tub on the [7/8 days All Taiwan](#) from only \$1498 and get 50 percent off the second traveller. Those up for an adventure can enjoy an exclusive sleepover experience at the National Museum of Marine Biology and Aquarium and exhilarating go kart ride on the **7/8 days Fun Venture Taiwan** from only \$1448 and get 50 percent off the second traveller. Prices exclude associated taxes and surcharges.

Kids Take Centrestage

For those looking for a fun-filled yet fulfilling way to spend the upcoming school holidays, look no further than the exclusive series of kid-centric excursions to the globalised classrooms of Asia. **The Little Tots Can Fly series** to Asian destinations such as Japan, Korea and Taiwan have seen impressive reception during previous seasons and is back by popular demand. Conducive daytime flights, later morning calls, extended meal duration, extended sightseeing duration at each attraction, theme accommodations, theme parks and educational playgrounds are some of the special features that both parents and kids will appreciate and look forward to.

Offer Highlights

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Those who pay with their Citibank cards get additional up to \$50 off for selected package tours and a limited edition 24" trolley luggage with \$3,800 charge. Customers get exclusive discount and gift with selected AIG insurance purchase, and a chance to win branded cookware in the hourly draw from 12nn - 6pm with any booking. Other bonuses with any booking include free goody bag, head and shoulder massage, ice cream and chance to win Club Med Bali stay, cruise holiday, \$100 CapitaVoucher, virtual reality glasses and more in the instant, sure win "Click, Spin and Win". Images may be downloaded [here](#) by 25 July 2016.

Chan Brothers Deals Of The Season Travel Fair

31 Jul (Sun) 10am - 8pm

Suntec Singapore Level 4 Hall 404

Free Admission

曾兄弟真心无敌旅游展

7月31日(星期日)上午10时至晚上8时

新达新加坡4楼404展厅

入场免费

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About Chan Brothers Group of companies

Chan Brothers Group maintains an uncompromising commitment to offering the highest standards of product integrity, outstanding service, brand reliability and financial stability. Customers can buy with absolute confidence and trust that only the highest standards will be delivered.

Chan Brothers Group of companies encompasses:

Chan Brothers Worldwide Cruise Centre, your first port of call for the voyage of your dreams;

Asia Global Vacation, specialising in affordable good value tours for your dream vacation including the EuroWorld brand, your gateway to flexible and affordable Europe travel;

Chan's World Holidays, company-owned franchise shop cum bespoke travel agency specialising in off-the-beaten-track unusual vacations and Muslim tours;

Chan Brothers Express, Club Med leading booking centre



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Appendix

Radio Roadshows

12nn - 1pm: Explore Croatia and Slovenia, then have ultimate fun in Hokkaido and Yamagata with LOVE 97.2FM
DJ Chen Biyu

中午 12 时至 1 时：与 LOVE 97.2FM DJ 陈碧玉先到克罗地亚、斯洛文尼亚探游，再到北海道、山形挑战欢乐极限

1pm - 2pm: Enjoy Phuket and Kuala Lumpur family bliss on Mariner of the Seas with YES 933 DJ Lin Peifen

下午 1 时至 2 时：YES 933 DJ 林佩芬分享海洋水手号普吉岛、吉隆坡天伦之乐

2pm - 4pm: Discover Britain and Ireland, then hunt Iceland's aurora and head to London with CAPITAL 95.8FM
DJs Yeow Seng Yong and Ong Teck Ming

下午 2 时至 4 时：CAPITAL 95.8FM DJ 邱胜扬及王德明介绍英国、爱尔兰及冰岛梦幻极光、伦敦

4pm - 6pm: Traverse Daocheng Yading and cruise Danube River with UFM100.3 DJs Liang Quan, Wei Long and Anna

下午 4 时至傍晚 6 时：与 UFM100.3 DJ 良泉、伟龙及安娜同游稻城亚丁秘境天堂及多瑙河

World-class Stage Performances

12nn, 3.30pm, 5.30pm: Nihon Buyo Japanese Dance 日本古典舞蹈

Nihon Buyo, or Japanese dance, is a performance genre that combines elements of Kabuki, Noh, Bunraku and folk dances. Enjoy Zeni-daiko, a lively and vibrant dance which celebrates a successful harvest through the use of the prop, Zeni daiko to represent various farm tools throughout the dance. The Zeni daiko is a hollow baton made of bamboo with coins strung on the inside, allowing dancers to do various twirling and flipping moves to accentuate the rhythm of the music. Thereafter, be charmed by Soran-bushi, a well-known folk dance with origins from the fishermen of Hokkaido.

12.30pm, 3pm, 5pm: Club Med Unicycle and Diablo Showcase 地中海俱乐部杂技秀

Check out the tricks and spins of Club Med's Gracious Organisers as they showcase various unique acts with their Unicycle and Diablo. Bringing performance to a whole new level of enjoyment, they will have you asking for more in this artistic gymnastic & heart pumping routine.



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1pm, 2pm, 4.30pm: Bhutanese Masked Dance 不丹蒙面舞蹈

Bhutanese mask dances are among Bhutan's most remarkable traditions, and incorporate many rituals and symbols of life, its meaning and mystery. The dances are not entertainment, even though they are communal and celebratory. The dancers wear spectacular and colorful costumes, and most masks are wooden and very heavy. Dancers bind their heads with cloth strips to protect them from the weight of the masks and to keep the masks in place during long, energetic dances. Masks represent different animals, wrathful or beneficent deities, skulls, manifestations of Guru Rinpoche, and ordinary people.

1.30pm, 2.30pm, 4pm: Sichuan Silk Dance and Erhu Performance 四川丝绸舞蹈及二胡独奏

Watch acclaimed performers flown in specially from Sichuan showcase the traditional silk dance that has been performed for more than a 1000 years. The Chinese legend has it that Emperor Tang who ruled China from 713-755 AD had a dream that he was in the moon palace with many fairies singing and dancing who were wearing beautiful multi-coloured long robes. His dream was turned into a dance with the dancers using long silk ribbons. Thereafter, be enraptured by the musical refrains in an Erhu performance, the most popular of the Huqin family of traditional bowed string instruments used by various ethnic groups of China.