



CHAN BROTHERS GROUP OF COMPANIES



**FOR IMMEDIATE RELEASE**

**Singapore – 15 September 2016**

***A milestone worth celebrating with deals worth sharing at  
Chan Brothers Beyond 50 Holiday Fiesta***

Those looking for last-minute travel deals or 2017 early-bird offers, take heed and head down to Chan Brothers Beyond 50 Holiday Fiesta come Sunday, 25 September at Suntec Singapore Level 4 Hall 404. Touted as the last major travel event of the year, the fair provides the ideal opportunity for those who are still undecided on their year-end holiday destinations, or prudent consumers planning for next year's bumper crop of 7 long weekends.

The 51-year-old travel agency has had a bountiful year with several significant milestones to call for a celebration; the recent launch of Chan Brothers Japan Travel Centre in August offering travellers the convenience of a one-stop shop to check out top destinations in the land of the rising sun; winning of the Reader's Digest Trusted Brands Platinum Award for the eighth year running; and the launch of Chan Brothers accelerator programme, a new initiative and first of its kind in the region designed to drive change and foster innovation in the travel, tourism and hospitality industries through incubation and acceleration of start-ups with intellectual content and strong growth potential across international markets.

Commemorating 51 years of curating experiential holidays for its customers, celebratory deals taking main stage at the event include up to \$510 off per room for any selected Japan or Taiwan charter flight package tour; up to 51 percent off second traveller for any selected Asia or China package tour or cruise holiday; second traveller travels for \$51 for any selected China package tour (excluding taxes and surcharges); first child flies free for any selected Asia package tour and \$51 top up deals for any selected Australia and New Zealand Free and Easy+ holiday, among a whole host of travel offers.

Early bird specials include free Marigold Asian Drinks (6s) for the first 100 visitors to the fair and double chances to win Club Med Bali stay, \$100 CapitaVoucher, virtual reality glasses, premium bottled honey and more in the sure win "Spin and Win" with any booking made before 12nn. Other bonuses with any booking include free goody bag, ice cream and a head and shoulder massage; and a chance to win branded air washers in the hourly draw from 12nn - 6pm. Those who pay with their Citi Credit cards get up to \$50 off for selected package tours and a limited edition 24" trolley luggage with \$3,800 charge. Customers also get exclusive discount and gift with selected AIG insurance purchase.



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### **Family-friendly Perks**

Exciting pioneer generation and family perks include \$51 off senior citizens and kids for any selected long haul package tour. Enjoy this on the family-friendly [7 days Gold Coast with Dolphin Experience](#) where you may have a go at hand-feeding of wild dolphins or for the thrill-seekers, sand tobogganing from large sand hills.

Senior citizens also enjoy 50 percent off second traveller and additional \$51 off per cabin for any selected Royal Caribbean cruise holiday. Tick the dream cruise vacation off your checklist and go on an adventure on board Ovation of the Seas, Asia's largest and newest cruise ship which elevates cruising to another level with its newly designed staterooms and game changing technology. Sailings include the 3 nights Penang Getaway where you can experience the best that Penang has to offer or the 5 nights Bangkok Getaway to the land of smiles where you may go offshore to explore the local markets and savour local delicacies.

Other kid-friendly perks include first child flies free for any selected Asia package tour. Enjoy this on the **Little Tots Can Fly series** which includes conducive daytime flights, later morning calls, extended meal duration, extended sightseeing duration at each attraction, theme accommodations, theme parks and educational playgrounds. Packages featured in this series include the [6 days Tokyo Little Tots Can Fly](#) which includes a bonus 3 nights stay in Tokyo city and visit to Harajuku Kiddy Land while **7 days Hokkaido Little Tots Can Fly** offers the opportunity to get up close and personal with wildlife at Maruyama Zoo and Otaru Aquarium.

### **Year-end Charters**

Enjoy celebratory deals of up to \$151 off per room for any selected Taiwan charter flight package tour, running successfully for the tenth consecutive year with China Airlines. Whisk the entire family to Taiwan during the school holidays to discover its treasures and the essential sights, tastes and experiences. Stay 1 night at Alishan National Scenic Area and embark on a Sun Moon Lake leisure cruise on the [7 days Icons of Taiwan](#) from only \$1398, excluding taxes and surcharges and get 50 percent off the second traveller plus the first child flies free. If fun is what you are looking for, embark on the [7 days Fun Venture Taiwan](#) where you may experience Dapeng Bay Go Kart riding and a 1 night sleepover with the fishes at the National Museum of Marine Biology and Aquarium.

### **Tripping with the Stars**

Thematic tours not to be missed during the one day only event include the [11 days Danube River Rhapsody Cruise with UFM100.3 DJ Anna](#) departing 19 November where you will experience the luxury of cruising at



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entertainment; [8 days Trailblazing New Zealand North Island Self-drive Convoy with Mediacorp Artiste Zhang Zhen Huan](#) departing 3 December which encompasses a glass-bottom boat cruise ride and a visit to the picture-worthy Hobbiton Movie Set; [10 days Jordan and Baitulmuqaddis with Warna 94.2FM DJ AB Shaik and Ria 89.7FM DJ Aura Shai](#) departing 4 December, customised for Muslim travellers with halal meals throughout and visits to famous sites for Umrah in Jordan and Baitulmuqaddis; 9 days India with Asathal Boyz Anand and Jaynesh departing 17 December which features coverage of Northern and Southern India, a full day exclusive Bollywood tour and a unique 3 nights stay on board a houseboat in Srinagar.

Visitors to the fair can also catch exciting roadshows by radio DJs presenting their upcoming tours kicking off with ultimate fun in Hokkaido and Yamagata, then falling in love with Tasmania with LOVE 97.2FM DJs Chen Biyu and Leelian Chua from 12nn to 2pm. Thereafter, discover Britain and Ireland, then hunt Iceland's aurora with CAPITAL 95.8FM DJs Yeow Seng Yong and Ong Teck Ming from 2pm to 4pm. Catch a guest appearance by celebrity chef Eric Teo at 3.30pm as he shares his upcoming Yunnan gourmet tour. Rounding up the action are UFM 100.3 DJs Anna, Xin Ying and Cheng Yao as they introduce the highlights of cruising along Danube River and Asia hotspots Penang and Langkawi.

In the lead up to the main event, Chan Brothers Beyond 50 Holiday Fiesta on Sunday, 25 September, the travel agency will be running a Preview Sale from Friday to Sunday, 16 to 18 September at Chan Brothers Travel Powerhouse at Fook Hai Building. Score your holiday deals at the upcoming Holiday Fiesta or make it even earlier at its Preview Sale, whichever the case, there is no excuse for passing up on the good holiday deals for grabs.

Images may be downloaded [here](#).

<b>Chan Brothers Beyond 50 Holiday Fiesta Preview Sale</b>	曾兄弟飞越 50 旅游热卖会 预售促销
<b>16 - 18 Sep (Fri - Sun)</b>	9 月 16 至 18 日 (星期五至日)
<b>Chan Brothers Travel Powerhouse</b>	曾兄弟全方位旅游总汇
<b>South Bridge Road, Fook Hai Building Level 1 and 7</b>	桥南路福海大厦 1 及 7 楼
<b>Chan Brothers Beyond 50 Holiday Fiesta</b>	曾兄弟飞越 50 旅游热卖会
<b>25 Sep (Sun) 10am - 8pm</b>	9 月 25 日 (星期日) 上午 10 时至晚上 8 时
<b>Suntec Singapore Level 4 Hall 404</b>	新达新加坡 4 楼 404 展厅
<b>Free Admission</b>	入场免费



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**About Chan Brothers Group of companies**

Chan Brothers Group maintains an uncompromising commitment to offering the highest standards of product integrity, outstanding service, brand reliability and financial stability. Customers can buy with absolute confidence and trust that only the highest standards will be delivered.

Chan Brothers Group of companies encompasses:

**Chan Brothers Worldwide Cruise Centre**, your first port of call for the voyage of your dreams;

**Asia Global Vacation**, specialising in affordable good value tours for your dream vacation including the Euroworld brand, your gateway to flexible and affordable Europe travel;

**Chan's World Holidays**, company-owned franchise shop cum bespoke travel agency specialising in off-the-beaten-track unusual vacations and Muslim tours;

**Chan Brothers Express**, Club Med leading booking centre