



CHAN BROTHERS GROUP OF COMPANIES



FOR IMMEDIATE RELEASE

Singapore - 15 August 2016

Chan Brothers Travel Unveils Travel Trends at Travel Revolution 2016 - The Event

Chan Brothers Group maintains an uncompromising commitment to offering the highest standards of product integrity, outstanding service, brand reliability and financial stability. Customers can buy with absolute confidence and trust that only the highest standards will be delivered.

Singaporean's appetite for travel remains unabated as seen from the response at Chan Brothers Deals Of The Season Travel Fair held three Sundays ago on 31 July 2016. The event saw demand for travel hitting a new high which was a heartening achievement in a year that was marked by many as one shrouded in economic uncertainty. Destinations trending evident from bookings during the event include China, Europe, Japan, Taiwan and regional cruises. Riding on the wave of demand, Chan Brothers Travel unveils the lineup of burgeoning travel trends ahead:

Setting Sail on a Soaring Start

Fly Cruises take the hot seat once again with Genting Hong Kong's newest Asia-based premium cruise line, Dream Cruises. An ultra-luxe experience awaits you onboard the [8 or 9 days Danang and Halong Bay Fly Cruise](#) on Genting Dream which features more than 70 percent of its staterooms with private balconies and more than 100 connecting rooms for families. Save the hassle with return economy airfare, shipboard accommodation, pre-cruise and post cruise accommodation as well as land tipping included. You just have to bring along your luggage and get ready for your adventure right in the heart of the action. Unwind luxuriously on the high seas, or choose from a host of shore excursions all at your own pace! Stay active on board with a plethora of recreation and enrichment venues including a variety of pools, six water slides, a 610-metre wrap around promenade, play rooms, a rope climbing course and more. The affordable price tag from only \$1278 for a comprehensive Vietnam holiday leaves little room for deliberation.

Other Fly Cruises by Chan Brothers Worldwide Cruise Centre making waves at the event are the [7 days Japan Islands with Taipei Fly Cruise](#) on Golden Princess departing weekly in September and early October which comes with free balcony cabin upgrade and travel insurance; and the [7/9 days Japan and Korea Fly Cruise](#) on Celebrity Millennium which includes visits to 3 ports – Japan, Korea and Shanghai, all in one trip.



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Resurgence of Australia

There has never been a better time to travel to Australia than now when you can save up to \$700 off the second traveller. Apart from our classic Australia itineraries which feature all the must-sees to the hidden gems, travellers can rejoice with our new itinerary offerings. The [7 days Canberra and Sydney](#) offers the best of both worlds featuring the essence of Canberra and Sydney. Fly direct to Canberra with Singapore Airlines on the inaugural flight departing on 20 September. From mid-September to mid-October, visit the world-class Floriade tulip festival where you can marvel at the stunning display of exotic bulbs and resplendent blooms, and enjoy various music, cultural, artistic and recreational activities. Another noteworthy itinerary is the all-new [6 days Darwin, Australia's Top End](#) which fulfills the dreams of nature lovers, offering visits to magnificent and expansive national parks such as Kakadu National Park, Litchfield National Park and Nitmiluk National Park.

Free & Easy+

Leave the planning to the experts and enjoy the best of free and easy travel with Chan Brothers Free & Easy+ Holidays. Maximise your holidays without the hassle of planning everything on your own. With a ready bucket list of diverse free and easy+ holidays all under one roof, pick and choose one to embark on. From self-drive road trips, rail journeys, resort retreats, island getaways, urban sojourns, adventure escapades to epicurean pilgrimages, there are plenty of options for everyone. Travel smart with exclusive insider tips which will definitely make your holiday a worthy investment.

Join the all-time favourite [10 days Iceland Aurora Hunt Convoy](#) and have a go in the hunt for the elusive Northern lights before they dim. Word has it that the next peak of solar activity will only occur in 2025 so jump on the bandwagon for a glimpse of the aurora borealis in its full glory. Fancy an unusual vacation? Hit the open road and opt for the [11 days South Africa Garden Route and Bush Safari Self-drive Convoy](#) where the adventure of a lifetime awaits when you choose to unleash your inner brave soul by attempting the world's highest commercial bungee jump at Bloukrans Bridge.

Take Advantage of the Strengthening Singapore dollar

With the decline in value of British pound due to Brexit; bank on the opportunity to enjoy huge savings on shopping, dining, entertainment and other expenses. Demand for travel to the United Kingdom has also grown significantly this season and looks set to continue. With the onset demand, travellers have opted to travel beyond London to less, explored cities in England, such as Scotland.



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Tripping with the Stars

Touring with a celebrity never loses its appeal, and the reasons are clear with customised programmes, unique experiences, upgraded meals and accommodation in these celebrity tours. Noteworthy tours include [8 days Insta-worthy Mt Wudang and Shennongjia with Mediacorp Artiste Lee Teng](#) departing 18 October featuring Mt Wudang's scenic and cultural delights, UNESCO World Heritage Site Shennongjia, the stunning Three Gorges Waterfall and specially arranged floral tours to view seasonal blooms; [8 days Love"Lee" Tasmania with 97.2FM DJ Lee Lian Chua](#) departing 24 November featuring an ascend to the summit of Mt Wellington which offers unsurpassed panoramic views of Hobart and its surroundings; [8 days Hokkaido and Yamagata Ultimate Fun with LOVE 97.2FM Funniest Breakfast Show DJs](#) departing 14 October featuring a live outdoor broadcast where the tips and tricks of the DJs come to life through their humorous banter on tour; [8 days Korea Ski O-Kay! with 88.3Jia FM DJ Kai Ying](#) departing 27 November featuring a visit to Camp Greaves, a Descendants of the Sun film site; and [4 nights Phuket and Kuala Lumpur Family Bliss with YES 933 DJ Lin Pei Fen](#) departing 8 Dec featuring the DJ's inaugural celebrity tour and a family-themed party with a best dressed family contest.

Those who pay with their Citi credit cards get additional up to \$50 off for selected package tours and limited edition cabin / 24" / 28" trolley luggage with SWAROVSKI® Crystals with \$2299 / \$3499 / \$5499 charge respectively. Other bonuses with any booking include a chance to win a Club Med Bintan stay, \$100 CapitaVoucher, premium bottled honey, virtual reality glasses and more in the instant sure win "Click, Spin and Win".

Images may be downloaded [here](#) by 22 August 2016.

Travel Revolution 2016 – The Event onsite media contacts:

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Chan Brothers Group of Companies

曾兄弟集团旗下公司

Travel Revolution 2016 - The Event

革新旅游 2016 顶级盛会

Chan Brothers Travel Booth A1

曾兄弟旅行社展台 A1

Chan Brothers Express Booth D5

Chan Brothers Express 展台 D5

Chan's World Holidays Booth D17

曾兄弟世界旅游展台 D17

Chan Brothers Worldwide Cruise Centre Booth C14

曾兄弟世界游轮中心展台 C14

19 - 21 August (Fri - Sun) 11am - 9.30pm

8月19日至21日(星期五至日)上午11时至晚上9时半



CHAN BROTHERS GROUP OF COMPANIES



Marina Bay Sands B2 Expo Halls D - F

滨海湾金沙地下 2 楼 D 至 F 展厅

Free Admission

入场免费

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About Chan Brothers Group of Companies

Chan Brothers Group maintains an uncompromising commitment to offering the highest standards of product integrity, outstanding service, brand reliability and financial stability. Customers can buy with absolute confidence and trust that only the highest standards will be delivered.

Chan Brothers Group of companies encompasses:

Chan Brothers Worldwide Cruise Centre, your first port of call for the voyage of your dreams;

Asia Global Vacation, specialising in affordable good value tours for your dream vacation including the Euroworld brand, your gateway to flexible and affordable Europe travel;

Chan's World Holidays, company-owned franchise shop cum bespoke travel agency specialising in off-the-beaten-track unusual vacations and Muslim tours;

Chan Brothers Express, Club Med leading booking centre